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Challenge Overview

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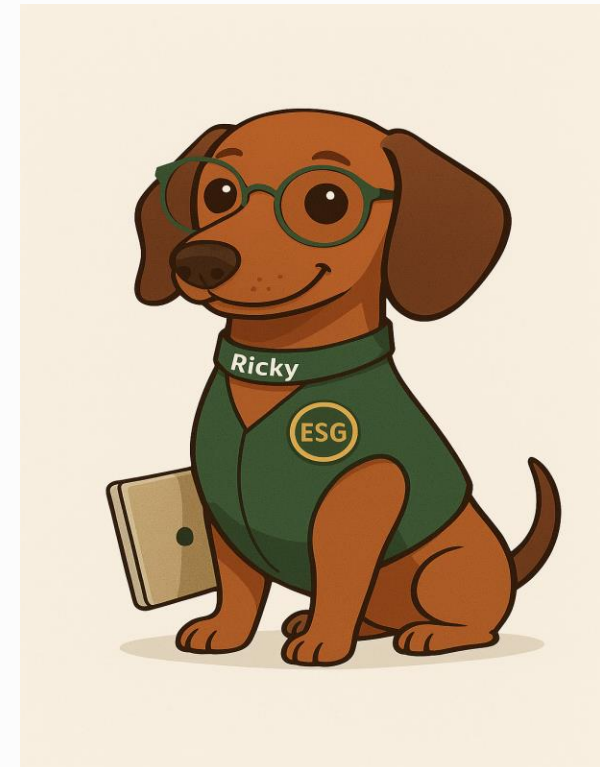
Challenge Overview

Each day, you'll take one small but powerful action to build your *green hustle*—whether you're a freelancer, student, job seeker, or entrepreneur.

Goal:

- Build sustainable income
- Grow your visibility
- Learn practical ESG/green skills
- Align your hustle with impact

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Week 1: Build the Foundation

Day 1: Define your “Why” – Why do you care about sustainability?

Day 2: Choose your niche (fashion, travel, tech, wellness, food, finance, etc.)

Day 3: Write your Green Elevator Pitch

Day 4: Set up or clean up your LinkedIn bio with ESG keywords

Day 5: Post your first “Why I care about the planet” story

Day 6: Research 3 green job boards or marketplaces

Day 7: Set a green money goal (ex: earn €100 this month sustainably)

Week 2: Show Up & Learn

Day 8: Sign up for a free ESG or sustainability webinar

Day 9: Share 1 ESG fact on your social media with your own spin

Day 10: Join 1 online green networking group or Discord

Day 11: Add “open to freelance/collab/ESG work” in your bio

Day 12: Create 1 carousel, Reel, or TikTok around a sustainability myth

Day 13: Reach out to 2 people for an intro coffee or collab idea

Day 14: Download an ESG starter kit or free resource (like ours 😊)

Week 3: Monetize Your Green Value

Day 15: Choose a service or product you can offer with a green twist

Day 16: Create a one-pager offer or Canva slide with your service

Day 17: DM or email 3 people who might need it

Day 18: Create a post about your new offer

Day 19: Add a “Book Me” link or Calendly to your profile

Day 20: Offer a free consultation or ESG audit to 1 person

Day 21: Share a testimonial or result (even from school or volunteer work)

Week 4: Go Bigger

Day 22: Join an ESG challenge, course, or certification

Day 23: Pitch your green hustle to a podcast, blog, or media page

Day 24: Partner with someone on a sustainability collab

Day 25: Create a lead magnet (free checklist, guide, or template)

Day 26: Build a free landing page (use Notion, Canva, or Linktree)

Day 27: Pitch your service to 3 potential clients or employers

Day 28: Host a 15-min live or IG story to talk about your journey

Day 29: Reflect: What worked? What do you want to scale?

Day 30: Celebrate 🎉 and share your transformation using #greenhustlechallenge



Contact Us

#GreenHustleChallenge



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ESG Consultancy

WhatsApp channel



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