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Carbon Integrity Buyer Checklist

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Don't just buy carbon credits. Buy impact you can trust.

1. Purpose & Alignment



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Is the purchase part of a broader climate strategy (not just offsetting guilt)?



Is your own emissions reduction plan in place (prioritize reduction before offsetting)?



Are the credits aligned with your ESG goals, CSRD, or SBTi commitments?

Certification & Verification

Are the credits issued under a recognized standard?

- Verra (VCS)
- Gold Standard
- **Premium Carbon Credits**

Are the projects third-party verified and listed in a public registry?

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Environmental Integrity



- Is the project **additional** (wouldn't have happened without carbon finance)?
- Is **permanence** ensured (e.g., forest projects with fire risk plans)?
- Has **leakage** been assessed and minimized?
- Is the methodology conservative and science-based?

Transparency & Traceability

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- Can you trace each credit to a specific project ID and vintage year?
- Are emission reductions clearly quantified and reported?
- Is there a transparent chain of custody for the credits?
- Are credits retired publicly (to avoid double counting)?

Social & Community Impact

- Does the project benefit local communities or Indigenous peoples?
- Are Free, Prior, and Informed Consent (FPIC) processes in place?
- Are co-benefits (e.g., biodiversity, education, health) documented?
- Are gender and equity considerations included?

Pricing & Market Signals

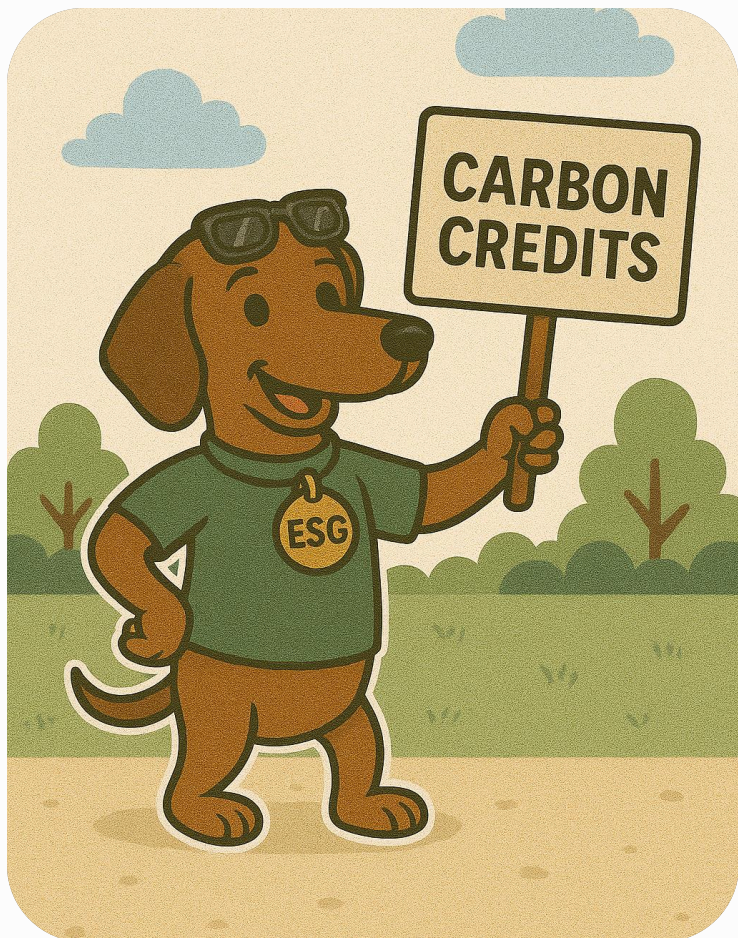


- Is the price aligned with true project costs (very low prices = red flag)?
- Are you avoiding brokers that cannot explain pricing breakdowns?
- Do you know what share of funds reaches the actual project developers?

Red Flags to Watch For



- Projects with vague or unverifiable claims (“saving the rainforest” but no location)
- Credits from outdated methodologies or very old vintages
- No third-party verification or public registry
- Promises of “carbon neutrality” with no emission reductions plan



Final Tip

Carbon credits are a *tool*, not a solution.

Buy with integrity, communicate transparently, and always prioritize emissions reductions.

Contact Us

Contact us for access to
Premium Carbon
Credits

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