



Lorem
Ipsum

Sample Code of Ethics and Impact Statement

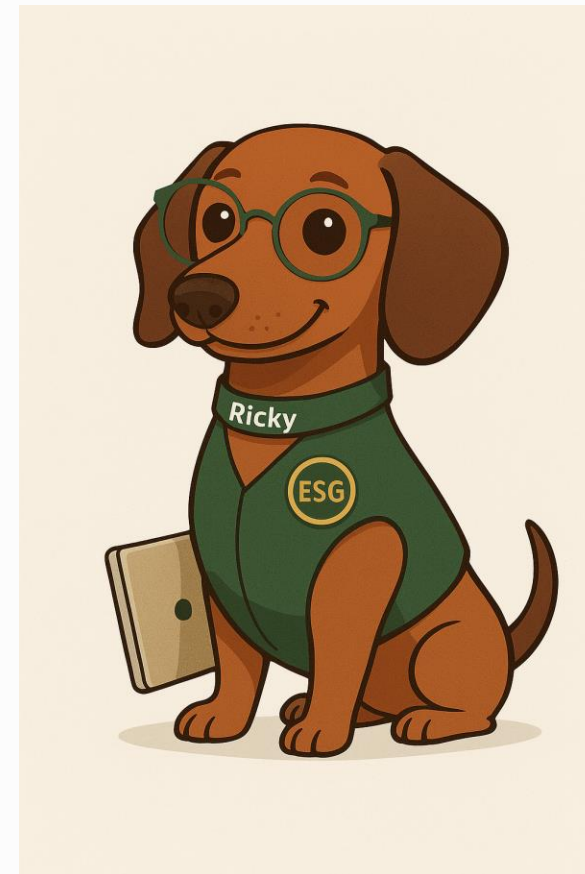
Living with Integrity, Creativity & Purpose



Our Promise: Who We Are & How We Work

As a *[Your Profession, e.g., freelance graphic designer / content creator / consultant]*, I am committed to creating meaningful work that is ethical, sustainable, and socially responsible.

This **Code of Ethics** reflects the core values that guide how I run my business, treat others, and show up in the world..



1. Integrity & Transparency:

I commit to honesty in all my professional interactions.

- I will clearly disclose sponsored content, affiliate links, and partnerships.
- I will not make false claims about my work, services, or impact.
- I will take responsibility for my mistakes and correct them openly.

Respect & Inclusion:



I am committed to fostering a respectful, inclusive, and equitable environment — both online and offline.

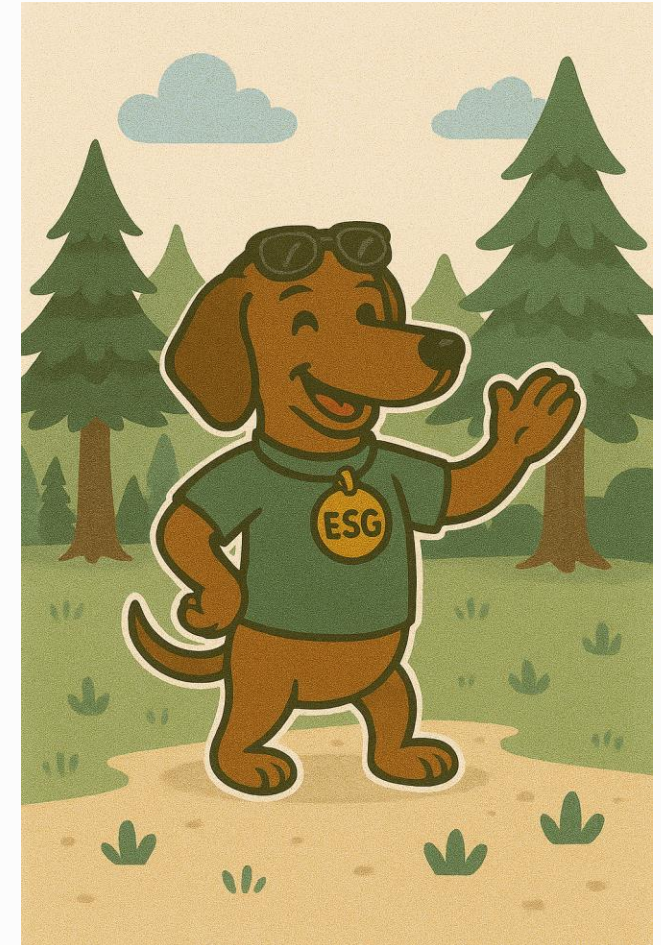
- I will use inclusive language and avoid harmful stereotypes in my content.
- I will respect the diversity of my audience, clients, and collaborators.
- I will amplify underrepresented voices and support social justice causes that align with my values.

3. Sustainability & Environmental Responsibility

I recognize that my digital and creative actions have an environmental impact, and I strive to reduce harm where possible.

- I will aim to minimize my digital carbon footprint by using energy-efficient tools and practices.
- I will support green hosting providers and eco-conscious platforms when possible.
- I will educate myself and my audience on sustainable digital habits.

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4. Fair & Ethical Business Practices

I believe in conducting business with fairness, accountability, and respect for all stakeholders.

- I will set fair rates for my work and honor agreed-upon contracts.
- I will pay collaborators, freelancers, and partners on time and fairly.
- I will protect client data and privacy in compliance with applicable laws (e.g., GDPR).
- I will not promote harmful products, services, or misinformation.

5. Continuous Learning & Growth

I believe in conducting business with fairness, accountability, and respect for all stakeholders.

- I will stay informed about ESG trends, social issues, and best practices.
- I will listen to feedback from my community and adapt accordingly.
- I will seek opportunities to give back through my skills, time, or resources.



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By creating and sharing with intention, I aim to build trust, inspire positive change, and leave a meaningful legacy through my work.

— *[Your Name / Your Brand]*

Date: [Insert Date]

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Contact Us

